

2023 MEDIA KIT

# 2023 Rates

## REAL SIMPLE

For more information, contact Tiffany Ehasz, Vice President, Publisher, at 917-414-3800 or Tiffany.Ehasz@dotdashmdp.com, or your REAL SIMPLE Account Manager.

### RATEBASE

**1,975,000**

### 4-COLOR / B & W

**Full Page \$301,560**

**2/3 Page \$241,290**

**1/2 Page \$196,140**

**1/3 Page \$135,870**

### PREMIUM POSITIONS

**Cover 2 \$377,055**

**Cover 3 \$316,680**

**Cover 4 \$407,190**

For specs, visit [dotdashmeredith.com/brands/home/real-simple](https://dotdashmeredith.com/brands/home/real-simple)

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