

2022 ADVERTISING RATES

RATEBASE

1,975,000

4-COLOR / B & W

Full Page **\$287,200**

2/3 Page **\$229,800**

1/2 Page **\$186,800**

1/3 Page **\$129,400**

PREMIUM POSITIONS

Cover 2 **\$359,100**

Cover 3 **\$301,600**

Cover 4 **\$387,800**

For Specs Visit [Meredith.com/ad-specs](https://www.Meredith.com/ad-specs)



Circulation includes the print and digital editions of the Magazine. Qualified full-run advertisements will run in both editions. See magazine advertising terms and conditions for additional information, including opt-out and upgrade options. Additional Provisions: All rates are gross. Same prices for all pages regardless of coloration. All premium positions must run 4-color. No bleed charge. No cash discount. Subject to change. See Real Simple Magazine 2022 terms and conditions. See Meredith Corporation 2022 issue-by-issue tally (IBIT) pricing systems.

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For more information, contact Tiffany Ehasz, Vice President, Publisher, at 917-414-3800 or Tiffany.Ehasz@meredith.com, or your REAL SIMPLE Account Manager.