

THE REAL SIMPLE READER

Ratebase **1,975,000** / Readers **6.2M** / Median Age **55** / Median HHI **\$97,448**

Own a Home **79%** / College Educated **82%** / Kids in HH **30%** / Millennials **25%**

#1 WOMEN'S
LIFESTYLE
MAGAZINE AT
NEWSSTAND
AND ON APPLE
NEWS+



Source: MRI Doublebase 2021;
Newsstand (based on 2020)

REALSIMPLE

For more information, contact Tiffany Ehasz, Vice President, Publisher, at 917-414-3800 or Tiffany.Ehasz@meredith.com, or your REAL SIMPLE Account Manager.

REALSIMPLE.COM

Unique Visitors **8.4M** / Median Age **53** / Median HHI **\$83,805**

Own a Home **67%** / College Educated **71%** / Kids in HH **34%** / Millennials **31%**



Source: comScore Fusion November 2020

REALSIMPLE

For more information, contact Tiffany Ehasz, Vice President, Publisher, at 917-414-3800 or Tiffany.Ehasz@meredith.com, or your REAL SIMPLE Account Manager.