

THE REAL SIMPLE READER

Ratebase **1,975,000** / Readers **6.2M** / Median Age **55** / Median HHI **\$97,448**

Own a Home **79%** / College Educated **82%** / Kids in HH **30%** / Millennials **25%**

#1 WOMEN'S
LIFESTYLE
MAGAZINE AT
NEWSSTAND
AND ON APPLE
NEWS+



Source: MRI Doublebase 2021;
Newsstand (based on 2020)

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For more information, contact Daren Mazzucca, SVP, Group Publisher, at Daren.Mazzucca@meredith.com or your REAL SIMPLE Account Manager.

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Unique Visitors **8.4M** / Median Age **53** / Median HHI **\$83,805**

Own a Home **67%** / College Educated **71%** / Kids in HH **34%** / Millennials **31%**



Source: comScore Fusion November 2020

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